

Partner With IndyFurCon

We love connecting our attendees with local businesses and attractions. Here are a few ways businesses have participated successfully in the past:

- Offer a discount to attendees who show their IndyFurCon 2026 themed badge
- Provide coupons or promotional materials for inclusion in attendee guides
- Create a themed menu item, specialty drink, dessert, or promotion during convention weekend
- Display a welcome sign for convention attendees
- Share information about local attractions, events, or services our visitors may enjoy
- Partner on special promotions or giveaways

Our attendees appreciate businesses that welcome them, and they frequently share recommendations through social media, convention communities, and word-of-mouth.



If you would like to discuss partnership opportunities, have questions about the convention, or would simply like more information, we'd love to hear from you.

**IndyFurCon 2026:
Disco Infurno
Labor Day Weekend 2026
Hyatt Regency Indianapolis**
**www.IndyFurCon.org
marketing@IndyFurCon.org**

Hello Downtown Indianapolis!

**IndyFurCon 2026 is Coming
to Your Neighborhood**

**Labor Day Weekend
Hyatt Regency Indianapolis**

This Labor Day weekend, approximately 2,500 guests from across the United States and beyond will be visiting downtown Indianapolis for ...



**IndyFurCon 2026
Disco Infurno**

Indiana's largest convention celebrating anthropomorphic art, creativity, and community.



As one of our neighbors near the Hyatt Regency Indianapolis, we'd like to introduce ourselves and share how local businesses can connect with our attendees during the convention weekend.

IndyFurCon is organized by Indiana Anthropomorphic Arts, Inc., a local nonprofit organization dedicated to fostering creativity, community, education, and charitable giving. In our years of operation we have donated over \$170k to our charities.

Each year, our convention brings together artists, writers, performers, gamers, families, and professionals from a wide variety of backgrounds.

Our attendees spend the weekend exploring downtown, dining at local restaurants, shopping at local stores, visiting attractions, and enjoying everything Indianapolis has to offer. With our move to the Hyatt Regency, we are excited to introduce thousands of visitors to businesses throughout your neighborhood.

Thank you for helping us make Indianapolis a welcoming destination for guests from around the world.

What Is a Furry Convention?

The "furry fandom" is a creative community centered around anthropomorphic animals—animal characters with human traits often seen in animation, comics, literature, games, and original artwork.

Many attendees create their own characters, commission artwork, participate in costume performances, attend educational panels, or simply enjoy meeting friends who share similar interests.



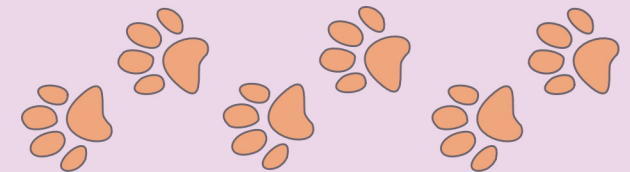
Linnea Sonnet

IndyFurCon is a family-friendly event focused on art, creativity, entertainment, and community. Throughout the weekend, attendees participate in workshops, performances, gaming events, charitable activities, and social gatherings.

Many actively seek recommendations from convention staff and fellow attendees about places to visit during their stay.



Samuel L. Hatchet



While some attendees wear elaborate costumes known as "fursuits," most attend in everyday clothing just like visitors to any other convention.

Our guests are enthusiastic travelers who enjoy discovering local restaurants, coffee shops, entertainment venues, retail stores, and unique Indianapolis experiences.